

## Pidilite Ventures Hosts 'Building Bonds': Its First Ever Community-Building Event

**Bengaluru, 24th January 2024:** **Pidilite Ventures**, the venture capital arm of Pidilite Industries, launched its first-ever community-building event in Bengaluru titled '**Building Bonds 2024**,' with support from their partners, **100X.VC**. The event gathered trailblazers from the venture capital, startup, and corporate realms, all sharing synergies with Pidilite's core and adjacent businesses.

The platform featured over **thirty** industry experts across **seven** engaging sessions. The event garnered an overwhelming response, with over **300** participants attending the first edition of '**Building Bonds 2024**.' The event focused on the following key areas that also form Pidilite Ventures' core investment thesis:

- *Home Care & Maintenance: Businesses that simplify the process of caring for and maintaining people's most cherished possession—their homes.*
- *Contractor as a Customer: Solutions and services that cater to contractors in the building and interior space.*
- *Home Improvement & Renovation: Products, solutions & services leading to an improved home; be it aesthetics or utility.*
- *Arts & Craft: New-age and differentiated solutions within the arts and crafts space.*
- *Smart/Green Building Materials: Innovators involved in revolutionary building material that are both environmentally friendly and intelligent.*

**Sanket Parekh, Director, Pidilite Ventures, said,** "At Pidilite Ventures, our mission is to invest in fast-growing and innovative companies that have synergies with Pidilite's core and adjacent businesses. The construction and home improvement categories are usually not associated with tech innovation, and with '**Building Bonds 2024**' we wanted to take this opportunity to highlight the innovators working in this space and bring more attention to their work. We look forward to seeing the next generation of entrepreneurs creating sustainable innovations, and adding value to their growth journeys, through our experience and expertise."

**Yagnesh Sanghrajka, Founder & CFO, 100X.VC said,** "100X.VC strongly believes that innovation thrives with collaboration and is focused on discovering category-defining businesses for Pidilite Ventures. '**Building Bonds 2024**' has set the stage for the road ahead, and we are very excited about the new possibilities. The platform witnessed some of the best minds from across industries engaging in vibrant discussions, uncovering trends, sharing investment-worthy insights, and exploring innovative sectoral opportunities."

Visionaries like, Karan Virwani (CEO, WeWork), Anand Lunia (Founding Partner, IndiaQuotient)| Arindam Paul (Founding Member & CBO, Atomberg Technologies), Bhavna Suresh (Founder & CEO, 10Club), Ramakant Sharma (Founder & COO, Livspace), Tanuj Choudhry (Founder & COO, HomeLane), Siddharth Pai (Founder, 3one4 Capital), Parag Dhol (General Partner, Athera Ventures) Srikanth Iyer (Founder & CEO, Homelane), Rajkamal Agarwal (Head- L&T Innovation Fund) and Sagar Gandhi (Head of Strategy and Business Excellence at Shapoorji Pallonji and Company Pvt Ltd), and many more shared valuable insights.



### **About Pidilite Ventures**

Pidilite Ventures ([www.pidilite.vc](http://www.pidilite.vc)) is the venture arm of Pidilite Industries Limited. Pidilite Ventures invests in fast growing and innovative companies that have synergies with Pidilite's core and adjacent businesses.

### **About Pidilite:**

Pidilite Industries Limited is a leading manufacturer of adhesives and sealants, construction chemicals, craftsmen products, DIY (Do-It-Yourself) products and polymer emulsions in India. Our products range also includes paint chemicals, automotive chemicals, art materials and stationery, fabric care, maintenance chemicals, industrial adhesives, industrial resins and organic pigments & preparations. Most of the products have been developed through strong in-house R&D. Our brand name Fevicol has become synonymous with adhesives to millions in India and is ranked amongst the most trusted brands in the country. Some of our other major brands are M-Seal, Fevikwik, Fevistik, Roff, Dr. Fixit, Araldite and Fevicryl.

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